

OXFORDSHIRE HEALTH AND WELLBEING BOARD

24 September 2026

Review of Health and Wellbeing outcomes framework

Report by Director of Public Health

RECOMMENDATION

1. **The Oxfordshire Health and Wellbeing Board is RECOMMENDED to**
 1. **CONTINUE** the process of a rotating quarterly update to the Oxfordshire Health and Wellbeing (H&WB) Board on the progress of the Oxfordshire Health and Wellbeing (H&WB) strategic priorities by theme: Start Well, Live Well, Age Well and Building Blocks of health.
 2. **APPROVE** a revised core set of 39¹ Health and Wellbeing (H&WB) outcomes metrics aligned with Marmot principles, as set out in Annex 2, updated to accompany quarterly thematic progress reports, with metrics available online in an easily accessible form.

Executive Summary

2. A review of Oxfordshire's Health and Wellbeing outcomes indicators has been carried out to improve the relevance, focus and transparency of the metrics accompanying the Oxfordshire Health and Wellbeing strategy and to ensure that the measures are aligned with Marmot principles.
3. Improving transparency will support oversight and accountability. At present a very wide range of outcomes metrics are published in quarterly H&WB Board papers as part of meeting agendas. This proposal is to reduce the number of indicators significantly, from 170 to 39 (across the 10 strategic priorities), and to publish this set of core H&WB outcomes in an easy-to-access format for review by residents and partners.
4. Quarterly reporting to the Oxfordshire H&WB on one of each of the four broad themes (Start Well, Live Well, Age Well and Building Blocks of health) will continue, linked to the published outcomes measures.
5. Sub-groups of the H&WB Board and related Oxfordshire partnership groups (for example the Health Improvement Board) will continue to receive and review the wider set of H&WB strategy outcomes measures and will flag any issues from these to the H&WB Board.

¹ 36 confirmed plus 3 in development for Children and Young People's mental health and wellbeing, see Annex 2

Introduction

6. This paper proposes a core set of Oxfordshire Health and Wellbeing strategy outcomes measures for reporting to the Oxfordshire Health and Wellbeing Board and to the public. These measures have been selected to align with the aims and priorities of the Oxfordshire Health and Wellbeing Strategy and the Marmot principles.
7. Note that use of the wider set of H&WB outcome measures will remain within the remit of partnership groups such as the Health Improvement Board and are not affected by this proposal.

Background

8. In December 2023, the Oxfordshire Health and Wellbeing Strategy (2024 to 2030) was approved by the Health and Wellbeing (H&WB) Board² and in March 2024 the strategy outcomes monitoring framework³ was agreed by the Board. The agreed framework contains 170 indicators (table 1).

Table 1

	H&WB Strategic Priority	Indicators
1	Best Start in Life	4 outcomes (25 indicators)
2	C&YP Mental health and wellbeing	4 outcomes (22 indicators)
3	Healthy people, healthy places	3 outcomes (16 indicators)
4	Physical activity and Active travel	3 outcomes (11 indicators)
5	Maintaining independence	3 outcomes (18 indicators)
6	Strong social relationships	3 outcomes (11 indicators)
7	Financial wellbeing and healthy jobs	4 outcomes (14 indicators)
8	Climate action and health	5 outcomes (16 indicators)
9	Healthy homes	4 outcomes (18 indicators)
10	Thriving communities	4 outcomes (19 indicators)
	<i>10 priorities</i>	<i>37 outcomes (170 indicators)</i>

9. From March 2024 to July 2026, the H&WB Board has received comprehensive quarterly reports on outcomes measures for the ten H&WB priorities grouped under the four thematic areas of Start Well, Live Well, Age Well and Building Blocks of Health (see Annex 1).
10. Experience of reporting the agreed framework has highlighted areas for improvement. As noted from the H&WB Board discussion in May 2026⁴, concerns were raised that several of the indicators had become outdated, that reliable data was no longer readily available for some measures, and that several indicators no longer adequately reflected the breadth of activity being undertaken across the system. Furthermore, the existing indicator set had

² [H&WB strategy 2024-2030](#)

³ [H&WB outcomes framework](#)

⁴ [Agenda for Oxfordshire Health & Wellbeing Board on Thursday, 14 May 2026, 1.00 pm | Oxfordshire County Council](#)

become extensive and, in certain areas, lacked sufficient clarity and strategic focus, limiting its effectiveness as a tool for performance monitoring, accountability, and informed decision-making among partner organisations.

11. In addition, at the Health and Wellbeing Board meeting in July 2026, it was agreed that Marmot related equity measures should be embedded within the refreshed Health and Wellbeing Strategy outcomes framework to strengthen oversight and accountability⁵.
12. It was agreed, therefore, that Public Health would carry out a review of the existing outcomes measures and reporting processes.
13. The overall aims of the proposed revisions to the H&WB strategy outcomes framework are to:
 1. Enable a **proportionate and focused** approach to H&WB performance monitoring.
 2. Improve the **effectiveness and usability** of the indicator set
 3. Align with **Marmot principles**.
 4. Improve **transparency** by publishing the core H&WB outcomes measures on a webpage so that residents can both view top level trends and investigate further via linked data reports and dashboards, including the Joint Strategic Needs Assessment.

Review of measures and reporting processes

14. The Public Health Intelligence team with the support of the Data team, has carried out a rapid review of the outcomes measures and reporting processes, including discussions with Oxfordshire partnership contacts for the H&WB strategic priorities.
15. The original H&WB outcomes framework⁶ proposed a comprehensive set of over 170 measures involving 40 partnership groups.
16. At the time that this framework was developed it was recognised that the measures set out in the framework needed discussion and development, and it was planned that the direction and resources for this work would come from the relevant partnership groups.
17. The quarterly outcomes reporting cycle to the H&WB Board, with the four thematic areas of Start Well, Live Well, Age Well and Building Blocks of Health, has broadly been met with detailed outcomes reporting supporting associated Board papers (see Annex 1).

⁵ [Agenda for Oxfordshire Health & Wellbeing Board on Thursday, 9 July 2026, 1.00 pm | Oxfordshire County Council](#)

⁶ [Annex 1- Oxon JLHWBS 24-30 Outcomes Framework Mar24.pdf](#)

18. From this rapid review, the areas of reporting that appear to need development are:
- The reporting of the Cross-Cutting outcomes indicators (healthy life expectancy, inequalities in life expectancy, preventable mortality). Cross-Cutting outcomes are not currently included in the regular quarterly reporting to the H&WB Board.
 - The Building Blocks of Health theme, which has a broad scope, including the economy, jobs, housing, climate, air quality, transport and communities. In some cases, there are significant challenges in establishing meaningful metrics, for example how to measure change in the resilience of Oxfordshire's voluntary and community sector.

Proposed core H&WB outcomes measures

Method

19. In selecting the core set of H&WB outcomes indicators priority has been given to indicators that are:
1. Core to achieving the aims of the strategy and aligned with Marmot principles (*proportionate, focused, Marmot principles*)
 2. Already used within other partnership reporting arrangements (*proportionate and focused*)
 3. Most amenable to local partnership action (*effectiveness*)
 4. Clearly defined and publicly available datasets with national/neighbours comparator benchmarks, such as provided by ASCOF⁷, ONS⁸, DHSC fingertips⁹ and the Local Outcomes Framework¹⁰ (*useability, transparency*)
 5. Reported at a sub-district level if possible (*Marmot principles, able to be aggregated to new unitary areas if required*)

Proposed core outcomes measures

See **Annex 2** for the list of the proposed 39 core outcomes metrics across the 10 strategic priorities.

Corporate Policies and Priorities

20. The review of the Health and Wellbeing Strategy outcomes framework will support delivery of the County Council's Corporate Plan by providing a focused, transparent and evidence-based set of population outcome measures aligned

⁷ [Adult Social Care Outcomes Framework](#)

⁸ ONS eg [Housing - Office for National Statistics](#)

⁹ [Fingertips | Department of Health and Social Care](#)

¹⁰ [Local Outcomes Framework - GOV.UK](#)

with the ambition for a greener, fairer and healthier Oxfordshire. The revised framework will strengthen accountability for long-term outcomes, improve the visibility of health inequalities, and provide a consistent approach to monitoring progress.

Financial Implications

21. There are no direct financial implications from this paper. Any additional budget requirements would be covered within existing budgets

Comments checked by:

Lucy Moore, Finance and Business Partner – ASC, PH and Comm, Financial and Commercial Services

Legal Implications

22. The role of the Board is to set strategic direction to support the improvement of health and wellbeing in its area and encourage joint working to achieve that. This report sets out the proposals for the provision of data to support the Board's understanding of the local picture and progress against its objectives. Whilst there are no specific legal implications arising from this report the Board needs to consider how the proposed changes will support its function.

Comments checked by:

Janice White, Principal Solicitor – ASC, SEND and Education

Local Government Reorganisation Implications

23. This proposal is relevant to the current Oxfordshire H&WB Strategy and covers the period up to April 2028.

Ansaf Azhaf
Director of Public Health

Other documents: None

Annexes:

Annex 1: H&WB strategy outcomes reported to H&WB board meetings, 2024 to 2026

Annex 2: Proposed core Oxfordshire Health and Wellbeing outcomes metrics
Dec2026-Mar2028

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