

I found it confusing to find that the regulations require that all reasonable alternatives must be considered first when this clearly has not been done; since the maps used by satnavs haven't even been updated; with routing still going through (for example) Witney high street. Given this it seems like even the bare minimum alternatives like updating maps have not been considered. In the response document it seemed like new signage was going to be added along with the ANPR cameras but this is not what the regulations required, they require that alternatives be considered, signs going up at the same time as ANPR cameras clearly aren't *alternatives* that have been tried.

Additionally, as shown in Witney high street, when street regulations are clear they are followed. Previously the road reduced its width when entering the restricted area (making it obvious) and compliance was high. Inexplicably this was replaced with subtle signs, causing people not to see the restriction causing the problems that the council seems to now want to work around by fining drivers. The council should instead concentrate on solving the real problem by reducing the cognitive load of our roads and making restrictions clear.

Further, this fine based enforcement policy will hit the poorest hardest. This should not be done during a cost-of-living crisis.

This attempt to make the roads more hostile and extracting money from people is a confusing thing for the council to be concentrating on.

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