

CABINET MEMBER FOR ENVIRONMENT – 21 MAY 2015

PROPOSED 20MPH SPEED LIMIT, SHIPLAKE & LOWER SHIPLAKE

Report by Deputy Director of Environment & Economy (Commercial)

Introduction

1. This report presents the objections received during the consultation on the proposal to introduce a 20mph speed limit on various roads Shiplake and Lower Shiplake.

Background

2. The proposal shown at Annex 1 arises from a request from the Parish Council to fund the proposed scheme in response to local concerns over speeding traffic and road safety.
3. The accident record for the most recent 5-years (January 2010 to March 2015), although not unduly high in relation to the local traffic flows, includes 2 slight injury accidents which had excess speed as a potential contributing factor.
4. Speed surveys were undertaken in 6 different locations in September 2014 on the main roads featured in the proposed scheme to assess the compliance of the proposals with the Department for Transport (DfT) advice on 20mph limits that existing average speeds should be below 25mph where no traffic calming measures are being proposed. A summary of the main results can be found at Annex 4, while more detailed data can be viewed in the Members' Resource Centre.

Consultation

5. Formal consultation on the proposals was carried out between 6 February 2015 and 6 March 2015. A public notice was advertised in the Henley Standard on 6 February, along with documents being deposited in Oxford at County Hall and at Henley Town Council for public viewing. An email was also sent to statutory consultees (including Thames Valley Police, and the Fire & Rescue and Ambulance services) and local County Councillors. Details of the formal consultation were also added to the local parish website.
6. A total of 48 responses were received including 38 objections, 6 responses expressing support, and 4 that neither specifically objected nor supported the proposals but had concerns or comments. The majority of responses came from local residents.

7. A summary of the responses received is attached at Annex 2, while copies of the full responses are available for inspection in the Members' Resource Centre.
8. Thames Valley Police raised no outright objection but had a number of concerns, including: speed limits should only be lowered if they are appropriate to the road environment and reduce casualties; that 20mph speed limits should be self-enforcing and not rely on Police presence to ensure compliance; signed only 20mph speed limits lead to only a small decrease in overall speeds; DfT advice on 20mph speed limits has been ignored, and finally all roads would need to be appropriately signed (including all private roads).
9. In summary, TVP would rather see a more targeted approach on specific roads, which would also include supporting traffic calming measures to ensure compliance that would not be reliant on police presence for enforcement.
10. The Parish Council response - shown at Annex 3 - supports the proposal, although the motion was only passed with the support of the Chairman's casting vote at the meeting on 9 March 2015.
11. However, the Parish Council stated that they would remain guided by the expertise of OCC Officers in Highway matters and that they would fully support any decision made by OCC following the outcome of the consultation process.

Objections

12. One of the prime concerns from those objecting to the proposal was a perceived lack of evidence in a number of key areas, most notably whether a road safety problem even exists in terms of speeding; that the proposal will be ineffective if implemented, and that the new limit would not be enforced to ensure compliance.
13. There is also a fear among local residents that the proposal will result in a high-degree of non-compliance, with drivers choosing to ignore the lower limit and discrediting speed limits in general. This was coupled with the belief that the new limit would be difficult to enforce without some degree of effective physical traffic calming.
14. Local residents were also concerned about the lack of full public consultation prior to the advertisement of the proposed 20mph scheme. There was a general feeling that parish council did not fully consult with residents before liaising with the County Council to progress the scheme.
15. Residents also expressed the fear that many of the roads within the village that are subject to the proposal do not meet the DfT criteria for 20mph speed limits, and that DfT guidance on the setting of speed limits has largely been ignored.

16. Other concerns cited by respondents included a perceived waste of public funds, the lack of viable alternatives put forward, the lack of local support for a 20mph speed limit and that the current 30mph would be more than enough if it were effectively enforced.
17. One response highlighted an error in the proposal, which indicated that the full extent of Crowsley Road would fall under the scheme. However the southern section of this road is in fact un-adopted (i.e. private), and as such should not be considered as part of the proposals.

Response to objections and concerns

Lack of evidence of need

18. The reported accident history (over 5 years) on village roads where the 20mph limit is proposed includes two accidents which had excess speed as a probable causation factor.
19. The speed surveys show that at most of the surveyed locations average speeds at or below 25mph, other than the surveyed site on Memorial Avenue. While on the one hand this indicates that existing speeds are not unduly high, monitoring of 20mph limits in other areas where 'before' speeds are at around this level nevertheless have seen lower speeds following implementation, and also have seen a reduction in the number of injury accidents.

Possible high degree of non-compliance

20. It is accepted that the police would not be able to guarantee a certain level of enforcement. However, as referred to above, experience of other 20mph limits with little or no enforcement does show that traffic speeds do fall (albeit typically by only 1 or 2 mph), and as it is likely that the majority of traffic originates from local residents and their visitors, it would therefore be hoped that this would help ensure a higher degree of self-compliance by local motorists, which could then also positively impact on non-local drivers using these roads.
21. A number of respondents suggested that traffic calming should be considered as part of the proposal to help ensure compliance. Although not considered as part of the initial proposal put forward by the parish council, this could be considered – subject to local funding and consultation – should this be considered beneficial.

Lack of public consultation

22. The proposal was initiated by Shiplake Parish Council following consultation in the context of developing the Shiplake village plan; however, there appears to be a belief by a number of residents that the results of a prior survey carried out by the parish council were misinterpreted by the latter, and that the majority of local residents were not in favour of a village wide scheme, but would rather have seen a more targeted approach on specific roads.

23. In promoting the draft proposals at the request of the parish council, County Council officers followed standard consultation procedures.

Speed limit does not meet the DfT criteria

24. The majority of roads in the proposal are residential roads, with only Mill Lane and Memorial Avenue having a more 'rural' character, which could result in a higher degree of non-compliance. It is accepted that the current proposals do not include supporting traffic calming measures to ensure compliance, but most of the speed surveys showed existing speeds to be at a level at or below that commended in the DfT guidance for a sign only limit.

Other concerns

25. A number of respondents (were of the belief that the funding could potentially be better used, for example on maintenance measures. However, this is very much a matter for the parish council to determine given their funding of the proposal.

How the Project supports LTP3 Objectives

26. The proposals would help reduce the risk of accidents, improve road safety and facilitate the easier flow of motor traffic in the area.

Financial and Staff Implications (including Revenue)

27. The initial costs will be met from the Parish Councils budget, while maintenance of the signs will be met from the highways maintenance budget. The appraisal of the proposals and consultation has been undertaken by E&E officers as part of their normal duties.

RECOMMENDATION

28. The Cabinet Member for Environment is RECOMMENDED to approve the proposal as advertised.

MARK KEMP

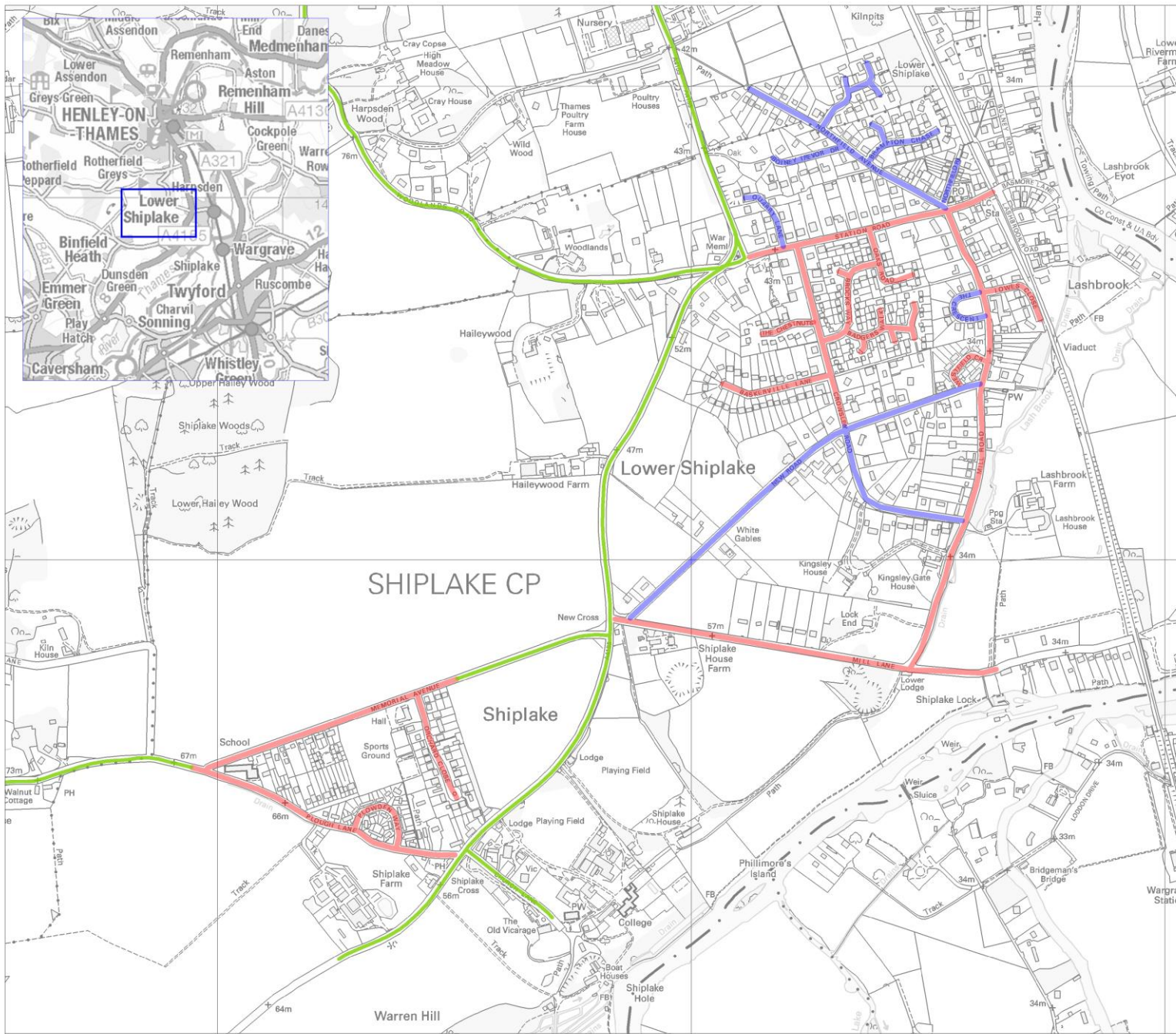
Deputy Director of Environment & Economy (Commercial)

Background papers: Plan of proposed traffic restriction
 Summarised consultation responses
 Parish Council response
 Summarised speed survey results

Contact Officers: Owen Jenkins 01865 323304

May 2015

ANNEX 1



Drawing No.	Revision 1	
<ul style="list-style-type: none"> — Existing 30mph speed limit (to remain) — Proposed 20mph speed limit — Unadopted (Private) Road not subject to proposed speed limit 		
<div style="border: 1px solid blue; width: 20px; height: 10px; display: inline-block; margin-right: 5px;"></div> Site Location		
Reproduced from the Ordnance Survey mapping with permission of the Controller of Her Majesty's Stationery Office © Crown Copyright. Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings. Oxfordshire County Council. © Crown Copyright and database rights 2015. 100023343		
<div style="display: inline-block; vertical-align: middle; font-size: x-small; margin-left: 10px;"> Mark Kemp Deputy Director - Commercial Environment and Economy Oxfordshire County Council Speedwell House Speedwell Street Oxford OX1 1NE Tel: (01865) 815700 Fax: (01865) 241577 </div>		
CABINET MEMBER FOR ENVIRONMENT 21 MAY 2015		
SHIPLAKE & LOWER SHIPLAKE PROPOSED 20MPH SPEED LIMIT		
Drawing Status		
Drawn by:	Checked by:	Approved by:
CJM		
Date drawn:	Date checked:	Date approved:
06/05/2015		
Drawing No.		Revision 1

ANNEX 2

ID	RESPONDENT	SUMMARISED COMMENTS
4	Traffic Officer (Thames Valley Police)	<p>No outright objection – but has the following comments:</p> <ul style="list-style-type: none"> ▪ Thames Valley Police are not opposed to lowering speed limits providing they are appropriate to the road environment and likely to have casualty reduction benefits, ▪ The police stance still reflects that 20 mph limits and zones should still be self-enforcing. ▪ Speed limits should not be used to attempt to solve the problem of isolated hazards, ▪ Signed only 20mph limits generally lead to only a small reduction in traffic speeds (1mph), ▪ Feels much of the advice contained within Circular roads 1/2013 has been ignored, ▪ Private roads will need terminal signing to fully comply with Traffic Signs Regulations. <p>In summary - Entering an outright objection I believe is too strong a statement, perhaps the Parish could confirm their willingness to include engineering measures as part of these proposals on those roads where the means speed is already above 24mph.</p> <ul style="list-style-type: none"> ▪ The current mean speed of traffic unfortunately does not support a lowering of the current 30 mph speed limit to 20, therefore on those roads where the means speeds are already above 24 mph this proposal would NOT be supported by Thames Valley Police without engineering measures to achieve compliance. Memorial Avenue, Plough Lane and Mill Lane my main concern.
48	Parish Council	<p>Supports – with the following comments:</p> <ul style="list-style-type: none"> ▪ The Parish Council remains guided by the expertise of OCC in Highway matters and will fully support the decision of OCC following the consultation.

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1	Residents (New Road, Lower Shiplake)	<p>No objection – but has the following comments:</p> <ul style="list-style-type: none"> ▪ There has been a small error including the private road part of Crowsley Rd between Baskerville Lane and New Rd. This stretch of road is an un-adopted road not covered by speed limit TRO and currently not part of the existing 30mph limit.
2	Resident (Mill Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Only Station Road received majority support (51%) for a restriction to 20mph, ▪ Lack of evidence for the need for any such limit over the roads concerned, certainly in Lower Shiplake.
3	Resident (Crowsley Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Only Station Road received majority support (51%) for a restriction to 20mph, ▪ Proposal is directly against the wishes of the local community, ▪ Lack of evidence for the need for any such limit over the roads concerned, certainly in Lower Shiplake. ▪ It would involve considerable expense and Council budgets should be focussed on repairing road network.
5	Resident (Badgers Walk, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Believes that 30mph is adequate and that 20mph is too slow, ▪ It will probably invite non-compliance on some roads due to driver frustration and will be difficult to enforce.

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6	Resident (Basmore Lane, Lower Shiplake)	<p>Supports – with the following comments:</p> <ul style="list-style-type: none"> ▪ Streets have become hazardous over recent years with the increase in housing & commuter traffic, ▪ Reduction in the speed limit would render the streets much safer, especially for the many children, ▪ More people will choose to walk or bike rather than drive.
7	Residents (Bolney Trevor Drive, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ It will probably invite non-compliance on some of the longer stretches of road due to driver frustration and will be difficult to enforce, ▪ A less contentious way would be to erect "20 is plenty" advisory signs in strategic locations.
8	Resident (Basmore Lane, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ There is no evidence of any accident problems to support the proposal.
9	Resident (Oaks Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ There is no evidence of any problems to support the proposal. ▪ Lack of full public consultation prior to proposals being advertised, ▪ It would involve considerable expense and Council budgets should be focussed on repairing road network.
10	Resident (Badgers Walk, Lower Shiplake)	<p>Objects - due to the following reasons:</p>

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		<ul style="list-style-type: none"> ▪ Proposal is quite unnecessary and would be an awkward inconvenience for residents ▪ Lack of full public consultation prior to proposals being advertised.
11	Resident (Oaks Road, Lower Shiplake)	<p>Supports – with the following comments:</p> <ul style="list-style-type: none"> ▪ Believes that along with the proposed 20mph speed limit, safety improvements at the Station Road/Oaks Road junction are required.
12	Member of public (via email)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Should be a more stringent enforcement of the existing 30mph limit instead, ▪ It will probably invite non-compliance on some roads due to driver frustration and will be difficult to enforce, ▪ Agree with the current 20mph limit by Shiplake Primary School, and that is the only sensible place for one.
13	Residents (Northfield Avenue, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ The roads affected do not seem to have the appropriate profile for a 20mph limit, ▪ The proposal does not include supporting traffic calming measures, ▪ Should be a more stringent enforcement of the existing 30mph limit instead, ▪ It will probably invite non-compliance on some roads due to driver frustration and will be difficult to enforce.
14	Resident (Oaks Road, Lower Shiplake)	<p>Supports – with the following comments:</p> <ul style="list-style-type: none"> ▪ There are very few places where it is possible or safe to drive at 30mph, ▪ Will contribute to the safety of families and children on the small roads,

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		<ul style="list-style-type: none"> ▪ A 20mph limit will contribute to the national programme, and help all drivers become accustomed to lower limits.
15	Resident (Brocks Way, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Believes that 30mph is adequate and that 20mph is too slow, ▪ It will probably invite non-compliance on some roads due to driver frustration and will be difficult to enforce.
16	Resident (Badgers Walk, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Lack of evidence for the need for any such limit over the roads concerned, ▪ Road Maintenance is more of a priority for the village, ▪ There is no evidence of any problems to support the proposal, ▪ It would involve considerable expense and Council budgets should be focussed on repairing road network.
17	Resident (Crowsley Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Believes that 30mph is adequate and that 20mph is too slow.
18	Resident (Brampton Chase, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Currently already difficult for motorists to drive any faster than 20mph in a number of roads included in the proposal, ▪ It would involve considerable expense and Council budgets, ▪ Lack of evidence that the proposal will be effective and enforceable.

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<p>19</p>	<p>Resident (Brampton Chase, Lower Shiplake)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Currently already difficult for motorists to drive any faster than 20mph in a number of roads included in the proposal, ▪ Policing of the limit would be a waste of time and resources, ▪ Consideration should be given to limiting all roads within the village to 30mph.
<p>20</p>	<p>Member of public (via email)</p>	<p>Supports – with the following comments:</p> <ul style="list-style-type: none"> ▪ Speeding on Station Rd is frequent, and Mill Road is not conducive to speeds of 30mph, ▪ A 20mph limit for Lower Shiplake would require few additional signs and all existing signs from the private roads could be removed to aid de-cluttering of the village.
<p>21</p>	<p>Resident (Manor Wood Gate, Lower Shiplake)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Most people are aware of the 30mph speed limit and drive appropriately, the few who exceed the 30mph limit will similarly exceed the 20mph limit, ▪ The current limit needs to be properly enforced which would eliminate any requirement for other measures.
<p>22</p>	<p>Resident (Mill Road, Lower Shiplake)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ The extent of the proposed area is significantly out of proportion to that required, ▪ There is no evidence of any problems to support the proposal, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit, ▪ It will probably invite non-compliance on some of the roads and will be difficult to enforce.

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23	Resident (Baskerville Lane, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Purely erecting signs will do little to improve road safety, without effective infrastructure and enforcement, ▪ The proposal will do nothing to improve safety created by dangerous commuter parking by non-residents. <p>In summary this is an incomplete and inappropriate proposal to improve road safety in the villages and needs to be withdrawn and rethought.</p>
24	Resident (The Chestnuts, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Lack of full public consultation prior to proposals being advertised, ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit, ▪ It will probably invite non-compliance on some of the roads and will be difficult to enforce.
25	Resident (Crowsley Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Proposal is directly against the wishes of the local community, ▪ The extent of the proposed area is significantly out of proportion to that required. ▪ It would involve considerable expense and Council budgets should be focussed on repairing road network.
26	Resident (Basmore Lane, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Lack of evidence that the proposal will be effective and enforceable,

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		<ul style="list-style-type: none"> ▪ No accident record or speeding problems in recent years on the roads affected, ▪ Lack of full public consultation prior to proposals being advertised, ▪ It would lead to more urbanisation of the village via signs, road markings etc.
27	Resident (Lashbrook Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ It will probably invite non-compliance on some of the longer stretches of road due to driver frustration and will be difficult to enforce, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit, ▪ Lack of full public consultation prior to proposals being advertised, ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits.
28	Resident (Oaks Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Lack of evidence that the proposal will be effective and enforceable, ▪ Effective calming measures are required in Station Road, which would solve most problems, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit.
29	Resident (Mill Road, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ No accident record or speeding problems in recent years on the roads affected, ▪ Maybe possible near Shiplake Primary School at appropriate times.
30	Resident (Northfield Avenue, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ A blanket 20mph limit is a poor solution for road safety in Shiplake ▪ Unnecessary speed limits on long stretches of road invite non-compliance, and discredit

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		<p>speed limits generally,</p> <ul style="list-style-type: none"> ▪ There is no evidence of any problems to support the proposal, ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits, ▪ Proposal is directly against the wishes of the local community, ▪ Lack of full public consultation prior to proposals being advertised. <p>In summary I urge OCC to withdraw this order and ask the parish council to re-consider more focussed and effective road safety measures.</p>
31	Resident (Basmore Lane, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits, ▪ Lack of evidence that the proposal will be effective and enforceable, ▪ No accident record or speeding problems in recent years on the roads affected.
32	Resident (Baskerville Lane, Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ There is no evidence of any problems to support the proposal, ▪ Most people are aware of the 30mph speed limit and drive appropriately, the few who exceed the 30mph limit will similarly exceed the 20mph limit.
33	Resident (Bolney Road, Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ A blanket 20mph limit is a poor solution for road safety in Shiplake as Driving at 20 mph for any more than a short period of time is not sustainable, ▪ Unnecessary speed limits on long stretches of road invite non-compliance, and discredit speed limits generally.

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<p>34</p>	<p>Residents (New Road, Shiplake)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ It would be a complete waste of resources as it would be almost impossible to enforce, ▪ Those who currently exceed the 30mph speed limit are likely to ignore a 20mph limit, ▪ Should be a more stringent enforcement of the existing 30mph limit instead, ▪ The current traffic calming on Station Road should be replaced by proper full-width speed humps, ▪ Currently already difficult for motorists to drive any faster than 20mph in a number of roads included in the proposal. ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits, ▪ The proposal is a waste of money and will spoil the look of the village through excess signage and road markings.
<p>35</p>	<p>Residents (Mill Road, Shiplake)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Lack of evidence that the proposal will be effective and enforceable, ▪ Lack of full public consultation prior to proposals being advertised, ▪ It would lead to more urbanisation of the village via signs, road markings etc., ▪ The proposal is a waste of public money.
<p>36</p>	<p>Residents (Station Road, Shiplake)</p>	<p>Supports – with the following comments:</p> <ul style="list-style-type: none"> ▪ Roads in the village are narrow and are clogged by parked vehicles and yet local people insist on driving in excess of 30mph which is extremely dangerous, ▪ We are pleased to see the Council is planning to take some action and restrict speeds to 20mph and hope that it will also be enforced.

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<p>37</p>	<p>John Walker (via email)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Unnecessary limits on stretches of road invite non-compliance and discredit speed limits, ▪ There is no evidence of any analysis of the perceived problems, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit, ▪ Lack of full public consultation prior to proposals being advertised, ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits.
<p>38</p>	<p>Susan Walker (via email)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Unnecessary limits on stretches of road invite non-compliance and discredit speed limits, ▪ There is no evidence of any analysis of the perceived problems, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit, ▪ Lack of full public consultation prior to proposals being advertised, ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits.
<p>39</p>	<p>Resident (Station Road, Lower Shiplake)</p>	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Concerned, along with many others, at the progressive increase in the volume and speed of traffic, particularly on Station Road, however, ▪ It will probably invite non-compliance on some roads due to driver frustration and will be difficult to enforce, ▪ Notices and signs limiting speeds are completely ineffective in isolation, concerned about lack of enforcement, ▪ Existing calming on Station Road should be reinstated to the original height as these traffic calming devices have been shown to be ineffective.

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40	Resident (Bolney Road, Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ It is an unnecessary scheme and unlikely to make the roads any safer, ▪ It will probably invite non-compliance on some of the longer stretches of road due to driver frustration and will be difficult to enforce, ▪ Lack of full public consultation prior to proposals being advertised, ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits, ▪ No accident record or speeding problems in recent years on the roads affected.
41	Resident (Crowsley Road, Shiplake)	<p>No objection – but has the following comments:</p> <ul style="list-style-type: none"> ▪ It will probably invite non-compliance on some of the longer stretches of road due to driver frustration and will be difficult to enforce, ▪ Concerned that those roads outside of the proposal (i.e. un-adopted) will become "rat runs" to those who are frustrated, ▪ Proposal is directly against the wishes of the local community.
42	Resident (Orchard Close, Shiplake Cross)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ I consider that imposing a 20mph speed limit is unnecessary, ▪ It would lead to more urbanisation of the village via signs, road markings etc., ▪ Believes it could complicate the existing speed limits within the village by inflicting multiple speed limits on the same road.
43	Resident (Quarry Lane, Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Proposal does not comply with the DfT recommendations for such 20mph speed limits, ▪ Lack of evidence for the need for any such limit over the roads concerned, certainly in Lower

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		<p>Shiplake,</p> <ul style="list-style-type: none"> ▪ Feels a 20mph limit in the vicinity of the school in Memorial Avenue could be justified, but believes other calming measures would be better, ▪ No accident record in recent years on the roads affected. ▪ It would involve considerable expense and Council budgets should be focussed on repairing road network.
44	Resident (Westfield Crescent, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ There is no evidence of any problems to support the proposal, ▪ The roads in Shiplake do not fit a 20mph profile, ▪ Lack of full public consultation prior to proposals being advertised.
45	Resident (Baskerville Lane, Lower Shiplake)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ There is a clear need to curb excess speed in some parts of the Shiplake Villages but in my view this would be an inappropriate and ineffective measure, ▪ The majority of drivers drive in a sensible manner generally well below 30mph, ▪ It will probably invite non-compliance on some roads due to driver frustration and will be difficult to enforce, ▪ Lack of consideration of alternatives, such as signage, traffic calming or even enforcement of the existing 30mph limit.
46	Pauline Dixon (via email)	<p>Objects - due to the following reasons:</p> <ul style="list-style-type: none"> ▪ Feels it is inappropriate to have 20mph speed limit in Shiplake, ▪ It will cost a lot of money and not deter those who speed, ▪ Concerned about lack of enforcement, ▪ Currently already difficult for motorists to drive any faster than 20mph in a number of roads included in the proposal.

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47	Resident (Mill Road, Lower Shiplake)	Objects - due to the following reasons: <ul style="list-style-type: none">▪ Believes that 30mph is adequate and that 20mph is too slow,▪ The proposal has only progressed due to a misguided casting vote.
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ANNEX 3

"We refer to the proposed Oxfordshire County Council (Shiplake speed limits) order 2015 and hereby give notice that, at its meeting of March 9th 2015, Shiplake Parish Council voted to support the proposed order.

The PC listened carefully to the views of its residents and decided that on balance the introduction of a blanket limit would improve the safety of all road users whilst minimising both cost and street signage. Much of the parish is without pavements and pedestrians and cyclist all use the roads for passage - the awareness of the lower limit may occasion drivers to take extra care on these shared use roads. Any, even minor, reduction in speed would reduce the risk of accident and the seriousness of any accident.

The council noted that the proposal for a 20mph limit came from the parish-wide consultation undertaken by the Shiplake Villages Plan and that most of the private roads in Lower Shiplake already voluntarily use traffic calming measures via signage or speed humps to reduce road traffic speeds. Distances within the villages are small and a reduction in speed will make little difference to journey times.

The council recognises that the proposed order has divided opinion both within the parish and on the parish council itself, which passed the motion of support only on the Chairman's casting vote.

The PC understood the concerns of objectors including parish councillors. However, the council believed that the 20 mph would be a step forward in improving traffic safety within our community and would also lead to a reduction in signage within the parish.

Particular mention was made of the need to calm speeds along Memorial Avenue where the primary school is situated and Station Rd, Mill Road and Mill Lane remain a major concern particularly during rush hour periods and the school run.

The Parish Council remains guided by the expertise of OCC in Highway matters and will fully support the decision of OCC following the consultation."

*Shiplake Parish Council
(9th March 2015)*

ANNEX 4

SITE LOCATION	DIRECTION OF TRAVEL	DAILY VOLUME	85% PERCENTILE SPEED (MPH)	MEAN AVERAGE SPEED (MPH)
Memorial Avenue	Westwards	477	37.6	31.2
	Eastwards	496	34.4	27.9
Mill Lane	Westwards	151	30	24.4
	Eastwards	117	30.9	25.7
Mill Road (North)	Northwards	183	25	20.2
	Southwards	158	24.9	20.3
Mill Road (South)	Northwards	23	28.5	22.6
	Southwards	46	25.5	21.3
Plough Lane	Westwards	256	29.5	24.3
	Eastwards	311	31.5	25.5
Station Road	Westwards	944	25.8	21.5
	Eastwards	930	25.1	21.1

The data above shows the 12 hour (7am to 7pm) average summary data from the speed surveys run during the period: Monday 15th September 2014 to Wednesday 24th September 2014 showing, where:

- The “volume” is the daily average number of vehicles surveyed,
- The “85th percentile” is the speed at which 85% of the vehicles are not exceeding, and
- The “mean average” is the sum of all the speeds divided by the number of speeds that were collected.