

CABINET – 19 JANUARY 2010

CORPORATE PLAN 2010/11 – 2014/15

Report by Assistant Chief Executive (Strategy)

Introduction

1. This report introduces a draft of the Council's proposed Corporate Plan 2010/11 – 2014/15. The plan will be submitted to Council on 9 February 2010 as one of the plans and strategies that form the policy framework and so require full Council approval. By the time of the meeting the draft plan will have been considered by the Strategy and Partnerships Scrutiny Committee at its meeting on 14 January 2009. The Committee's advice will be reported to this meeting as part of the schedule of addenda.

Corporate Plan

2. The Corporate Plan is split into two parts – the first summarises the Council's broad strategic direction and the second sets our short and medium term delivery commitments. Together these documents establish the context in which the Council operates, the challenges that it faces, the rationale for our four strategic objectives and a cross-cutting theme, and identify the priority areas and activities on which we will focus.
3. Each priority will be supported by targets, against which we will measure progress. The plan is still in a draft format and further work is required, particularly reviewing the nature of the targets for each priority and in developing the accompanying delivery plan. We will be working with Directorate teams early in the New Year to ensure that the targets are outcome focused, challenging and measurable.
4. The plan goes on to explain our strategic planning and performance management framework. A summary of the key elements of the Medium Term Financial Plan (MTFP) will be included following approval by Council, and the MTFP itself will form an annex to the plan. A separate Annual Report will be produced in June, which will provide a review of the previous year, highlighting achievements and challenges faced and commenting on our performance.

Financial and Staff Implications

5. The implications arising from the content of the plan are addressed within the Medium Term Financial Plan.

RECOMMENDATION

6. **The Cabinet is RECOMMENDED, subject to consideration of any advice from the Strategy & Partnerships Scrutiny Committee and to the inclusion of consequential and editorial changes in the text as agreed by the Chief Executive in consultation with the Leader of the Council, to RECOMMEND the Council to approve the Medium Term Corporate Plan 2010/11-14/15.**

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Background papers: Nil

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