

Health Improvement Partnership Board

7th November 2024

Performance Report

Background

- 1 The Health Improvement Partnership Board has agreed to have oversight of delivery of two priorities (priorities 3 and 4) within Oxfordshire's Joint Health and Wellbeing Strategy 2024-2030, and ensure appropriate action is taken by partner organisations to deliver the priorities and shared outcomes. An important part of this function is to monitor the relevant key outcomes and supporting indicators within the strategy's outcomes framework. This HIB performance report has therefore been edited to reflect the relevant measures and metrics from the outcomes framework.

- 2 The indicators are grouped into the overarching priorities of:
 - 3 Healthy People, Healthy places
 - 3.1 Healthy Weight
 - 3.2 Smoke Free
 - 3.3 Alcohol related harm

 - 4 Physical activity and Active Travel
 - 4.1 Physical Activity
 - 4.2 Active Travel
 - 4.3 Mental Wellbeing

Current Performance

- 3 The table report below show the agreed measures under each priority, the latest performance available and trend in performance over time. A short commentary is included to give insight into what is influencing the performance reported for each indicator.
Where data is available at sub-Oxfordshire level, this is indicated with * for District and ‡ for MSOA level.

- 4 In the current reporting period, a number of the smoking prevalence indicators have been updated. Targets have been set according to the trajectory needed to achieve the national smoke free by 2030 ambition (where prevalence falls to 5% or less by 2030). Each year the target for smoking prevalence indicators will be revised downwards to support the trajectory towards this ambition.

- 5 All indicators show which period the data is being reported on and whether it is new data (*refs numbers are highlighted*), or the same as that presented to the last meeting.

Of the 25 indicators reported in this paper:

7 indicators have NEW DATA *Refs Numbers highlighted in report are 3.21, 3.22, 3.24, , 3.31, 3.32, 4.13, 4.14*

21 green indicator(s).

4 amber indicator(s).

0 red indicator(s).

New data is indicated by highlighted references number.

All metrics are reported at county level. Available at District * and MSOA ‡ level

Targets set by local Public Health

Key

Supporting

		Frequency	Target	Reporting Period	Value	RAG	Commentary	Trend Chart
3 Healthy People, Healthy places								
3.1 Healthy Weight								
3.11	Adults (aged 18 plus) prevalence of overweight (including obesity) *	Annual	57.0%	22/23	57.8%	G	The adult healthy weight service supports approximately 5000 adults per year to become a healthy weight. The child/family healthy weight service also supports parents to make healthy choices re activity and food for their families. Both services are due to be recommissioned under one contract from September 2024. Work across the system to implement the recent health needs assessment recommendations continues, and includes improving the food environment in priority neighbourhoods through working with planning, advertising and established food businesses.	
3.12	Year 6 prevalence of overweight (including obesity) * ‡	Annual	29.7%	22/23	30.7%	G	There has been a small decrease in Year 6 overweight and obesity levels however this remains higher than 2018/2019 (pre- pandemic). Work is continuing to address this through the whole systems approach to healthy weight action plan and specific programmes such as You Move and the child healthy weight service, Gloji Energy.	
3.13	Reception prevalence of overweight (including obesity) * ‡	Annual	17.6%	22/23	19.3%	G	There has been a small decrease in Reception overweight and obesity which is similar to pre- pandemic levels in 2018/2019. Work is continuing to address this through the whole systems approach to healthy weight action plan and specific programmes such as You Move and the child healthy weight service, Gloji Energy.	
3.14	Achievement of county wide Gold Sustainable Food Award	Annual	Gold	2023	Silver	A	Working towards Gold award by continuing to develop and grow activities across all the key issues and gather evidence; showing exceptional achievement in two areas. This will involve: launching a campaign to signal our goal of achieving Gold , promoting a county-wide effort, engaging with high profile ambassadors and creating ways people can engage e.g. pledge.	Not applicable
3.15	Percentage of adults aged 16 and over meeting the '5-a-day' fruit and vegetable consumption recommendations *	Annual	45.0%	22/23	36.2%	A	Biteback project to launch June 2024 working with young people in Oxfordshire aged 16-18 years old to better understand their views and experiences of the local food environment (junk food advertising, food available in leisure centres and hot food takeaways). Good Food Retail project working in target areas with convenience stores to develop a healthier food offer. Phase 1 working with 7 shops in Blackbird Leys/Greater Leys, creating a retail strategy with each business, phase 2 launched in Banbury May 1st 2024.	
3.16	Of those residents invited for a NHS Health check, the percentage who accept and complete the offer.	Annual	45.0%	23/24	50.9%	G	Activity by Primary Care to deliver NHS Health Checks has been consistent throughout the year and an improvement on 2022/23. Alongside this, the Supplementary NHS Health Check Service provider has been offering community health checks showing a high take up from the priority groups identified by the Council	

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Targets set by local Public Health

Key

Supporting

		Frequency	Target	Reporting Period	Value	RAG	Commentary	Trend Chart												
3.17	Healthy Start Voucher uptake	Monthly	63.0%	Mar-24	61.0%	A	<p>NB: NHS have reported an issues with source data -Therefore no new update for this report.</p> <p>Launch of new messaging, marketing resources and campaign in May 2024 working with City/District Councils, Good Food Oxfordshire, Home Start and NHS. Based on insight from families and co-produced with local organisations working with ethnic minority groups (African Families in the UK, Sunrise Multicultural Centre). Raising uptake is more than just awareness; families need help applying, missed opportunities to get families signed up and a need for strong leadership and accountability.</p>	<p>New measure. Chart not yet available</p>												
3.18	Under 75 mortality rate from all circulatory diseases (Rate / 100k) *	Annual	57.6	2020-22	52.1	G	<p>This outcome has worsened slightly in the current reporting period (20-22) to the previous (19-21) which is a trend seen across UK and presumed to be related to wider impacts of COVID-19 pandemic. However, the Oxfordshire data remains better than regional, national and similar authority comparators. Local activity to address this outcome is captured in the other updates in this report relating to smoking, physical activity and healthy weight.</p>	<table border="1"> <caption>Under 75 mortality rate from all circulatory diseases (Rate / 100k) *</caption> <thead> <tr> <th>Reporting Period</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>16/18</td> <td>~55</td> </tr> <tr> <td>17/19</td> <td>~55</td> </tr> <tr> <td>18/20</td> <td>~55</td> </tr> <tr> <td>19/21</td> <td>~55</td> </tr> <tr> <td>20/22</td> <td>52.1</td> </tr> </tbody> </table>	Reporting Period	Value	16/18	~55	17/19	~55	18/20	~55	19/21	~55	20/22	52.1
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Targets set by local Public Health

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Supporting

		Frequency	Target	Reporting Period	Value	RAG	Commentary	Trend Chart
3.2 Smoke Free								
3.21	Smoking Prevalence in adults (18+) - current smokers *	Annual	10.8%	2023	10.3%	G	<p>The local stop smoking service (LSSS) continues to support smokers to quit, with specific focus on priority groups. Additional programmes across the system to further support quits include:</p> <p>The NHSE funded tobacco dependency services within acute, mental health and maternity settings.</p> <p>Tobacco Dependency Advisors within the Targeted Lung Health Check Programme</p> <p>Additional vapes from DHSC to implement the 'Swap to Stop' scheme with specific populations as well as mental health and social housing providers to support tenants to quit.</p> <p>Additional grant funding to boost smoking cessation efforts across England was received in April 2024 is further supporting these programmes and expansion of the LSSS through a recommission ready for summer 2025. The new stop smoking campaign, 'It's Well Worth It' was launched on 30th September and is planned to direct residents to local stop smoking provision.</p>	
3.22	Smoking prevalence in adults in routine and manual occupations (18-64) - current smokers *	Annual	24.5%	2023	15.3%	G	<p>The local stop smoking service targets work with routine manual occupations through engagement in specific workplaces. Additional initiatives include the national Swap to Stop initiative for provision of free vapes and work with housing associations to support residents to quit. The new stop smoking campaign, 'It's Well Worth It' was launched on 30th September and plans to appeal to a range of residents including this priority group. A local insights project will also conclude in Autumn and inform how best to support this population in the recommission of the service.</p>	
3.23	Smoking prevalence in adults with a long term mental health condition (18+) - current smokers (GPPS) *	Annual	20.2%	22/23	21.1%	G	<p>The Tobacco Dependency Service (TDS) funded by NHSE/ICB specifically supports adult inpatients with mental health conditions to quit smoking.</p> <p>In addition the local stop smoking service supports individuals with low level mental health challenges. Further work is planned to explore opportunities to engage community mental health patients to quit.</p>	
3.24	Smoking prevalence in pregnancy	Quarterly	6.0%	Q1-24	5.3%	G	<p>Most pregnant women who smoke are now being supported via the new maternity in-house tobacco dependency advisor service (via NHS Long Term Plan funding). The local stop smoking service continues to support pregnant women to quit smoking, but numbers are fewer. Younger pregnant women who smoke are offered an incentive to quit via our local Family Nurse Partnership. A national incentive quit scheme for pregnant women is due to be rolled out across the Country during 2024. BOB ICB have submitted a joint expression of interest on behalf of BOB ICB – inclusive our OUH Maternity.</p>	

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Targets set by local Public Health

Key

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		Frequency	Target	Reporting Period	Value	RAG	Commentary	Trend Chart
3.3 Alcohol related harm								
3.31	Alcohol only successful treatment completion and not requiring treatment again within 6 months	Quarterly	39.7%	Jun-24	57.8%	G	The latest performance remains significantly above the national average of 34.2%. This is achieved through strong partnership and multi-agency working, extensive community-based engagement and outreach, providing holistic person-centred care, individualised goals, and supported by access to residential treatment where necessary.	
3.32	Alcohol treatment progress	Quarterly	55.4%	Jun-24	77.0%	G	The latest performance remains significantly above the national average of 51% and demonstrates delivery of the national and local strategic aims, which are ensuring people are supported through effective support, engagement and treatment.	
3.33	Admission episodes for alcohol-related conditions (Narrow) Rate / 100K *	Annual	490	22/23	347	G	Oxfordshire rates are below the south east average. There is significant ongoing partnership and multi-agency work to prevent the number of people drinking to hazardous levels, and significant investment and activity in community services to ensure people receive the support they require to prevent escalation of need. Other indicators demonstrate the positive impact of these services.	
3.34	Alcohol only numbers in structured treatment	Annual	810	23/24	987	G	In line with national strategic aims, extensive partnership work and outreach with those with health inequalities has supported the partnership to continue to increase the number of people in treatment over the last year, and rates of increase are above the England average. This demonstrates the impact of additional investment from central government linked to the national strategy.	

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Targets set by local Public Health

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		Frequency	Target	Reporting Period	Value	RAG	Commentary	Trend Chart
4 Physical activity and Active Travel								
4.1 Physical Activity								
4.1.1	Percentage of physically inactive adults (Less than 30 minutes a week)	Annual	18.0%	Nov21-Nov22	19.2%	G	Efforts to increase physical activity across Oxfordshire adults are coordinated by Active Oxfordshire and supported across District, County and ICB, utilising a whole systems approach to physical activity. This takes an inequalities lens as per their Oxfordshire on the Move strategic approach. Programmes include upskilling professionals working with specific cohorts, active travel initiatives, as well as specific projects focusing on those with long-term conditions.	
4.1.2	Percentage of physically inactive children (less than a average of 30 minutes a day)	Annual	26.0%	Academic Yr 22-23	27.2%	G	Active Oxfordshire's strategy Oxfordshire on the Move has a commitment to support Oxfordshire children to become more active, learn to ride a bike and to swim. Wider programmes includes a whole school approach to food and physical activity in targeted neighbourhoods, creating an active schools framework, as well as heavily subsidised physical activity for those eligible/in receipt of free school meals.	
4.1.3	Uptake of Move together	6 monthly	1000	Apr-Sep_24	2024	G	Move Together is jointly funded by public health and BOB ICB to support people with long term condition (LTC). Providing a snapshot of what can be achieved through public health influences on a cohort with higher inactivity levels. The target of an increase in 1000 steps per day, was surpassed, an average of 2042 steps per day being achieved across all participants meeting who engaged with the programme. A snap shoot of what can be achieve through public health income, with a priority cohort of people.	Reported for the first time. Chart not yet available
4.1.4	You move programmes	6 monthly	45.1%	Apr-Sep_24	52.0%	G	You Move, a physical activity programme delivered by Active Oxfordshire, jointly commissioned by public health and ICB, supports children and their Families who are entitled to You Move Programme. The criteria includes children who are in eligible for free school meals, children in care, or some other vulnerable groups such as young carers. Families who are entitled receive Heavily subsidised or free physical activity. 52% of participants self-report an increase in physical activity via questionnaire.	Reported for the first time. Chart not yet available

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Key
 Supporting

		Frequency	Target	Reporting Period	Value	RAG	Commentary	Trend Chart
4.2 Active Travel								
4.21	Active travel - percentage of adults walking/cycling for travel at least three days per week (age 16+)	Annual	59.0%	Nov 22/23	55.2%	A	Oxfordshire County Council's cycling and walking activation programme comprises a range of measures to enable people to cycle and walk more such as school streets, travel planning, led walks and bike libraries. These activities in conjunction to improvements to cycling and walking infrastructure seek to deliver an increase in active travel.	
4.3 Mental Wellbeing								
4.31	Self reported wellbeing: people with a low happiness score (16+) *	Annual	8.9%	22/23	5.8%	G	The Prevention Concordat for Better Mental Health Group have a shared action plan to support good mental wellbeing. Activities during this period include sharing key data and good practice to inform local initiatives, mental health awareness training for staff and volunteers and joint mental health campaigns. The group have recently developed a new shared action plan for 2024-27 with a focus on supporting resilience in communities	
4.32	Self reported wellbeing: people with a high anxiety score (16+) *	Annual	23.3%	22/23	18.1%	G	The Prevention Concordat for Better Mental Health Group have a shared action plan to support good mental wellbeing. Activities during this period include sharing key data and good practice to inform local initiatives, mental health awareness training for staff and volunteers and joint mental health campaigns. The group have recently developed a new shared action plan for 2024-27 with a focus on supporting resilience in communities	
4.33	Adult patients recorded with a diagnosis of depression *	Annual	13.2%	22/23	13.1%	G	For further insight, see the paper on Adult and Older Adult Mental Health in Oxfordshire which was presented at the Oxfordshire Joint Health Overview & Scrutiny Committee on the 12th September 2024	
4.34	Emergency hospital admissions for intentional self-harm in all ages (Rate / 100k) *	Annual	126.3	22/23	91.9	G	For further insight, see the paper on Adult and Older Adult Mental Health in Oxfordshire which was presented at the Oxfordshire Joint Health Overview & Scrutiny Committee on the 12th September 2025	