Lessons from an IRP Review: The Importance of Community Engagement

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Situation in 2008

- The IRP has rejected the proposals referred to them by the SoS
- The advocates (ORHT/PCT) and opponents of the proposals (community) have invested significant commitment and emotion in promoting/opposing the proposals respectively.
- Engagement needed: 'Healthcare professionals working with the public to improve the health communities they serve'.

Barriers to Engagement

- There is not a clear understanding of what is needed to enable effective engagement.
- There is no recognition of the likely barriers to engagement.
- The purpose and benefits of engagement are not clear to all parties.
- There is no attention to detail.